



PACPI



Philippine Association of Crab Processors, Inc.

AN ASSOCIATION FOR SUSTAINABLE CRAB FISHERIES



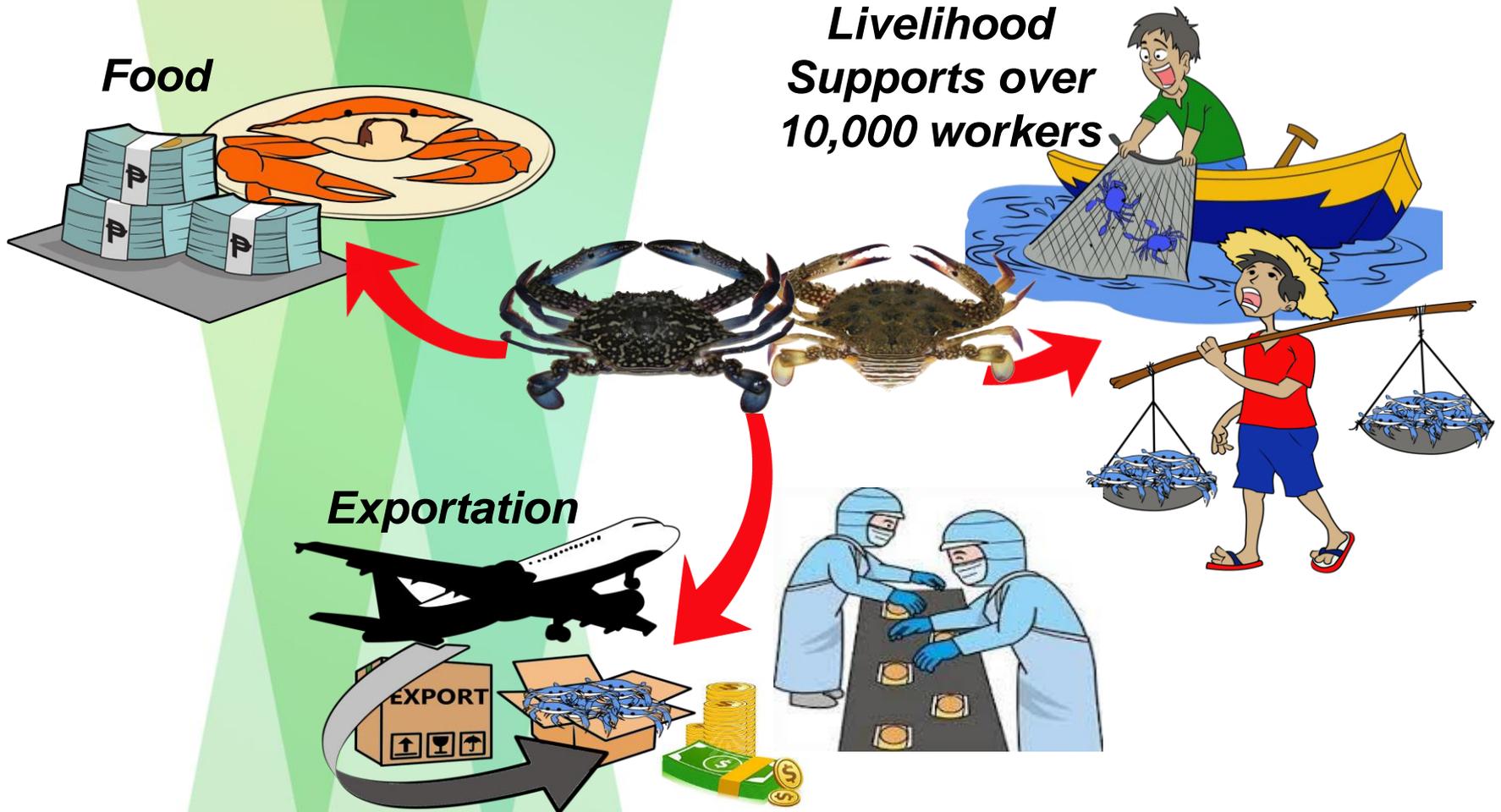
Market Potential of Blue Swimming Crab (*Portunus pelagicus*)

Lebeth M. Rodrigues

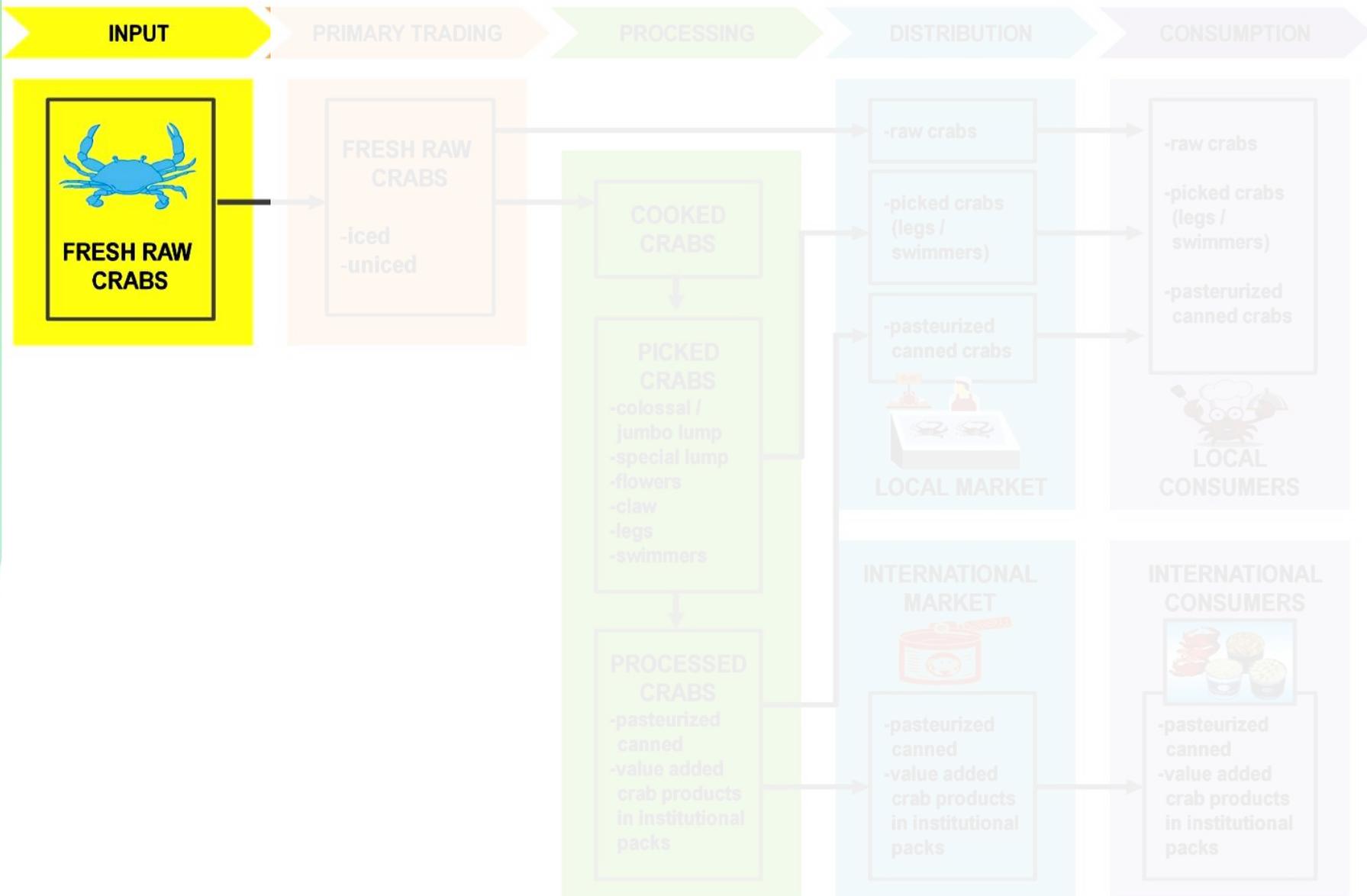
Program Director



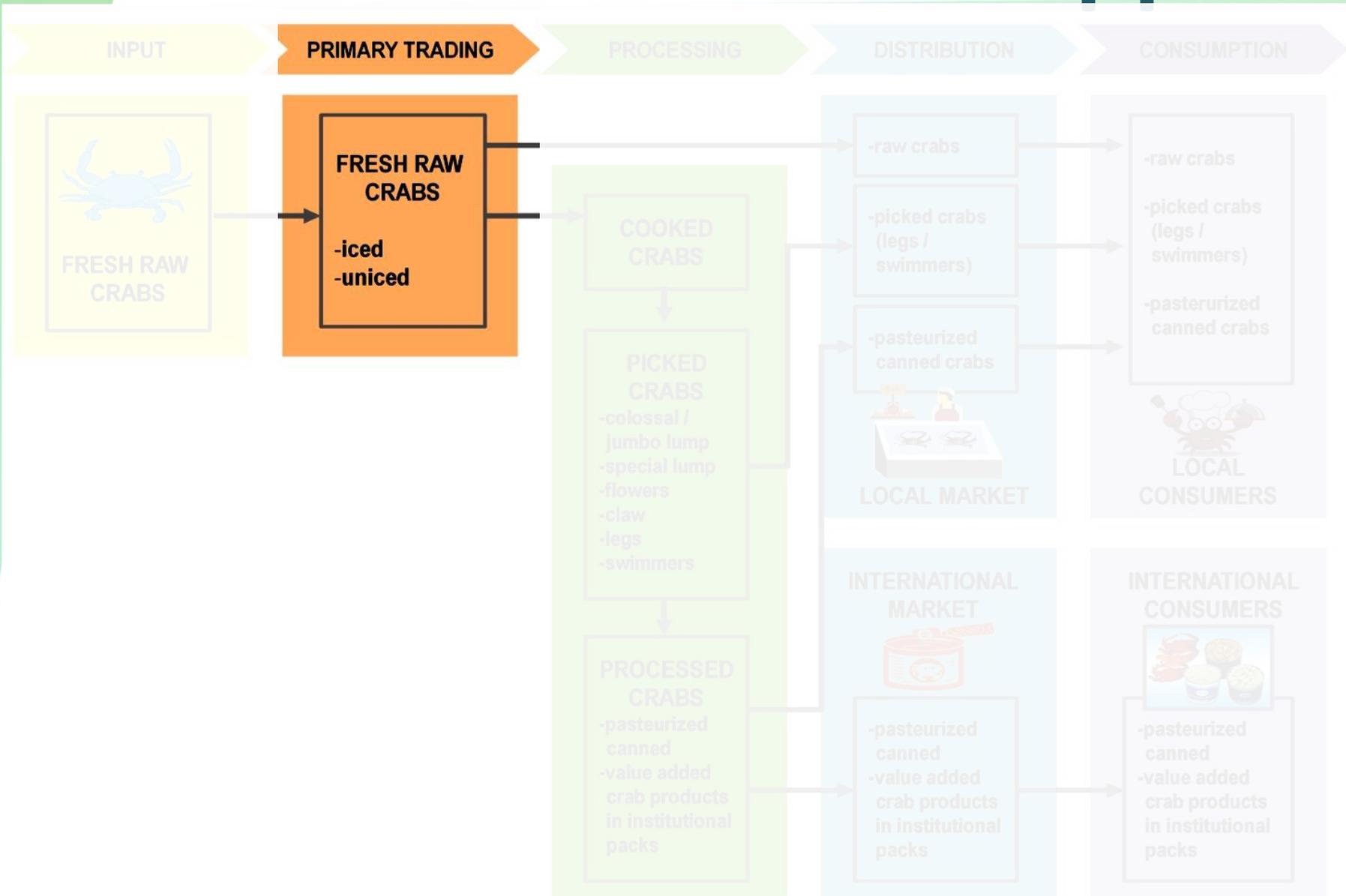
Importance of the Resources in the Philippines



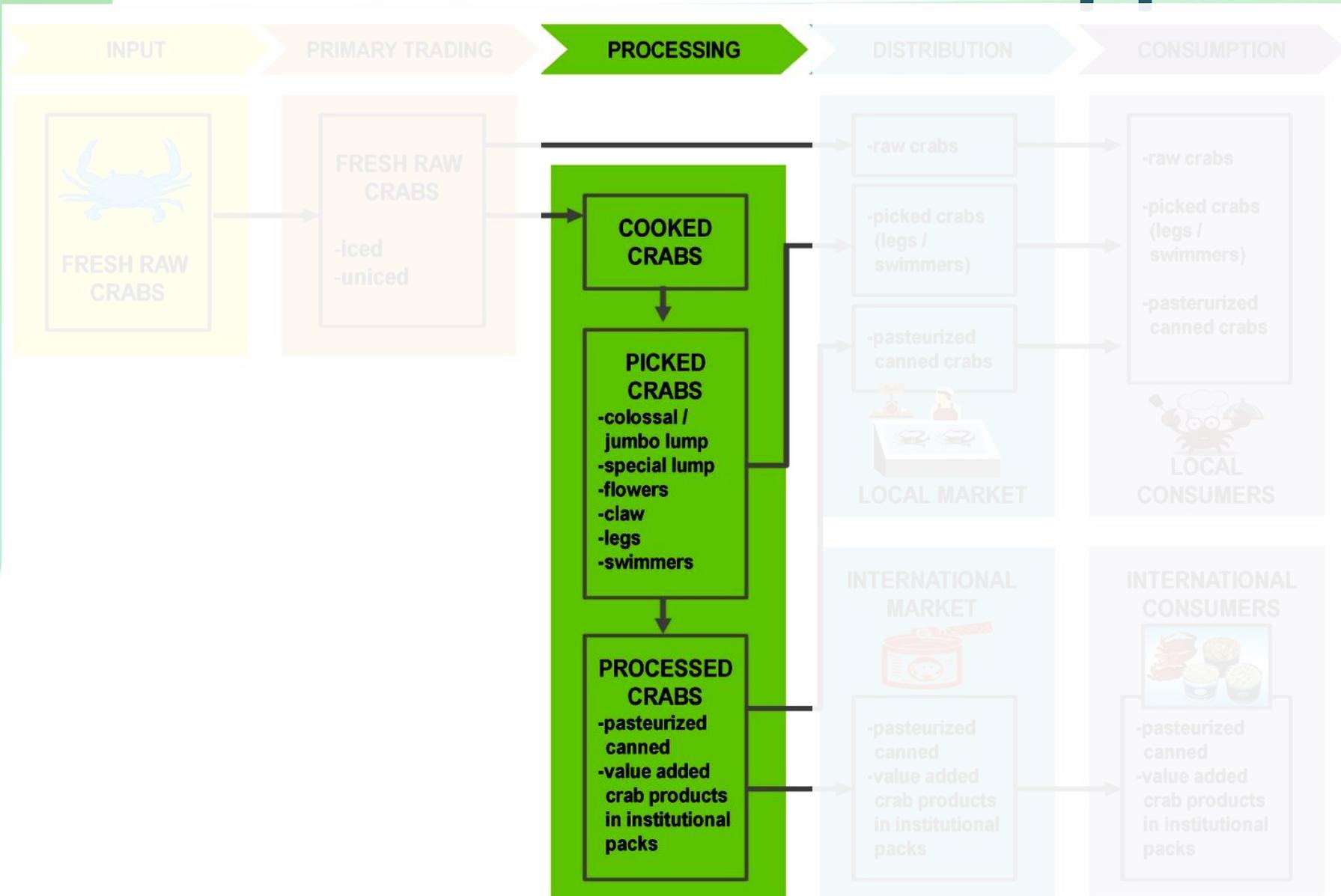
Product Flow in the Philippines



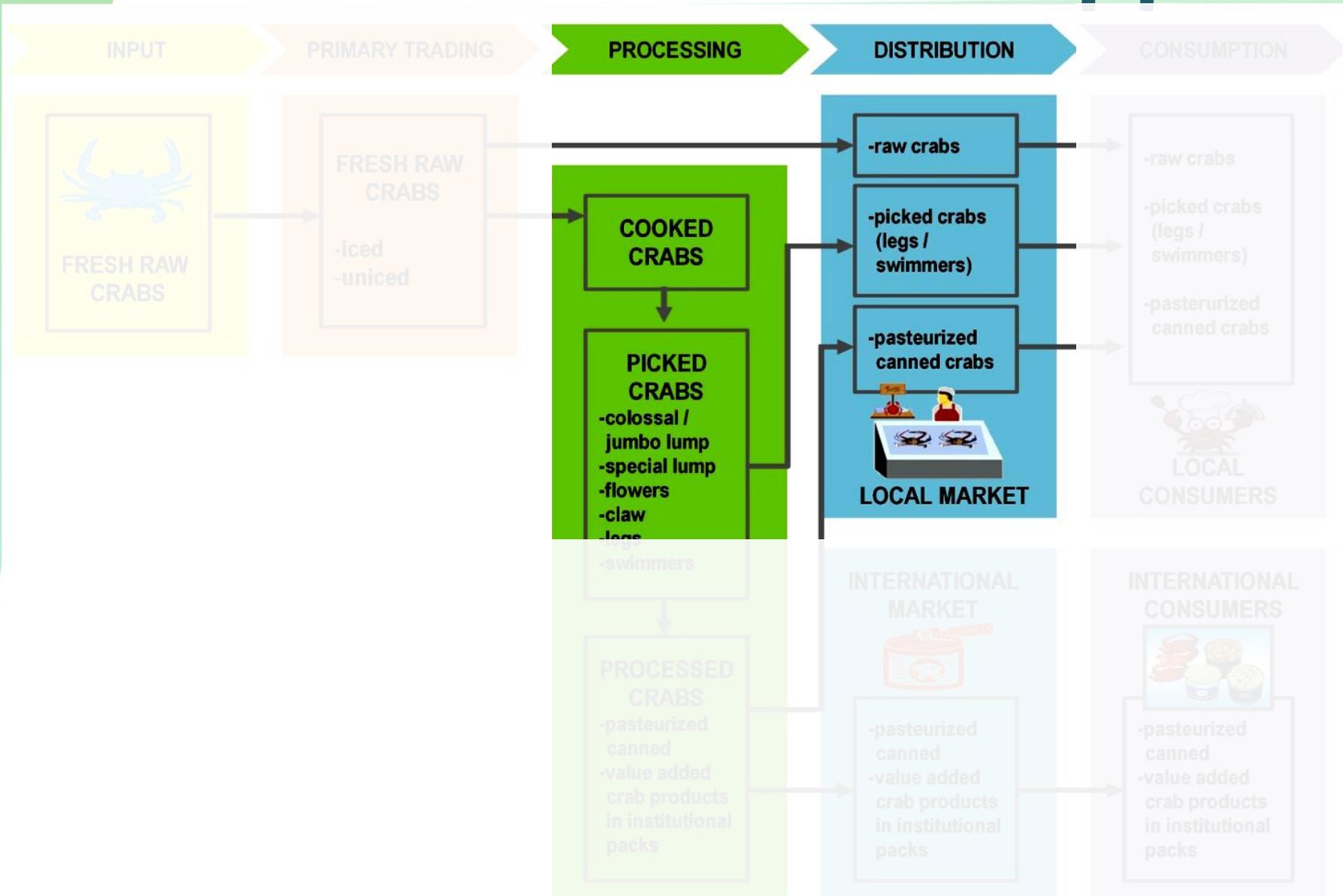
Product Flow in the Philippines



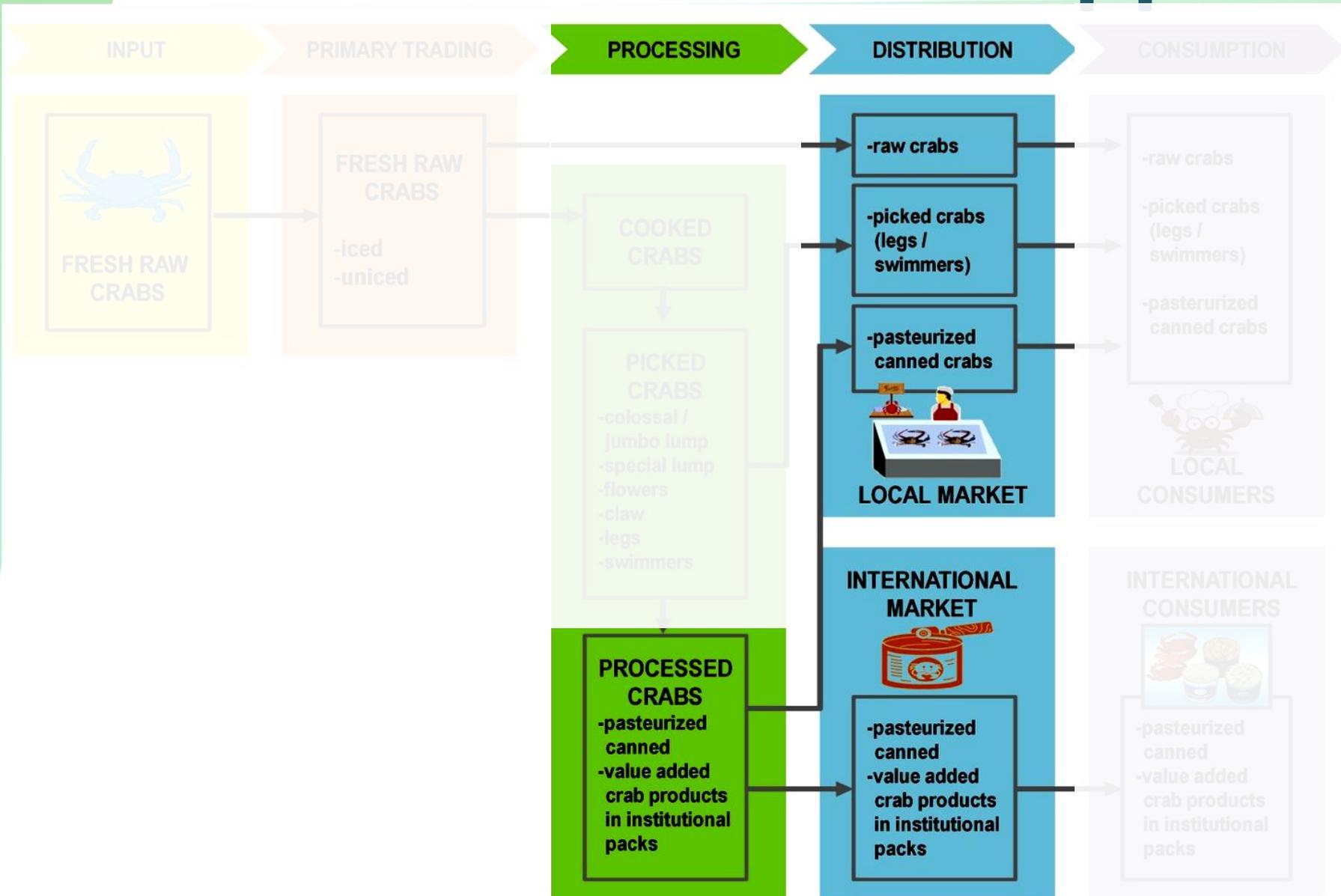
Product Flow in the Philippines



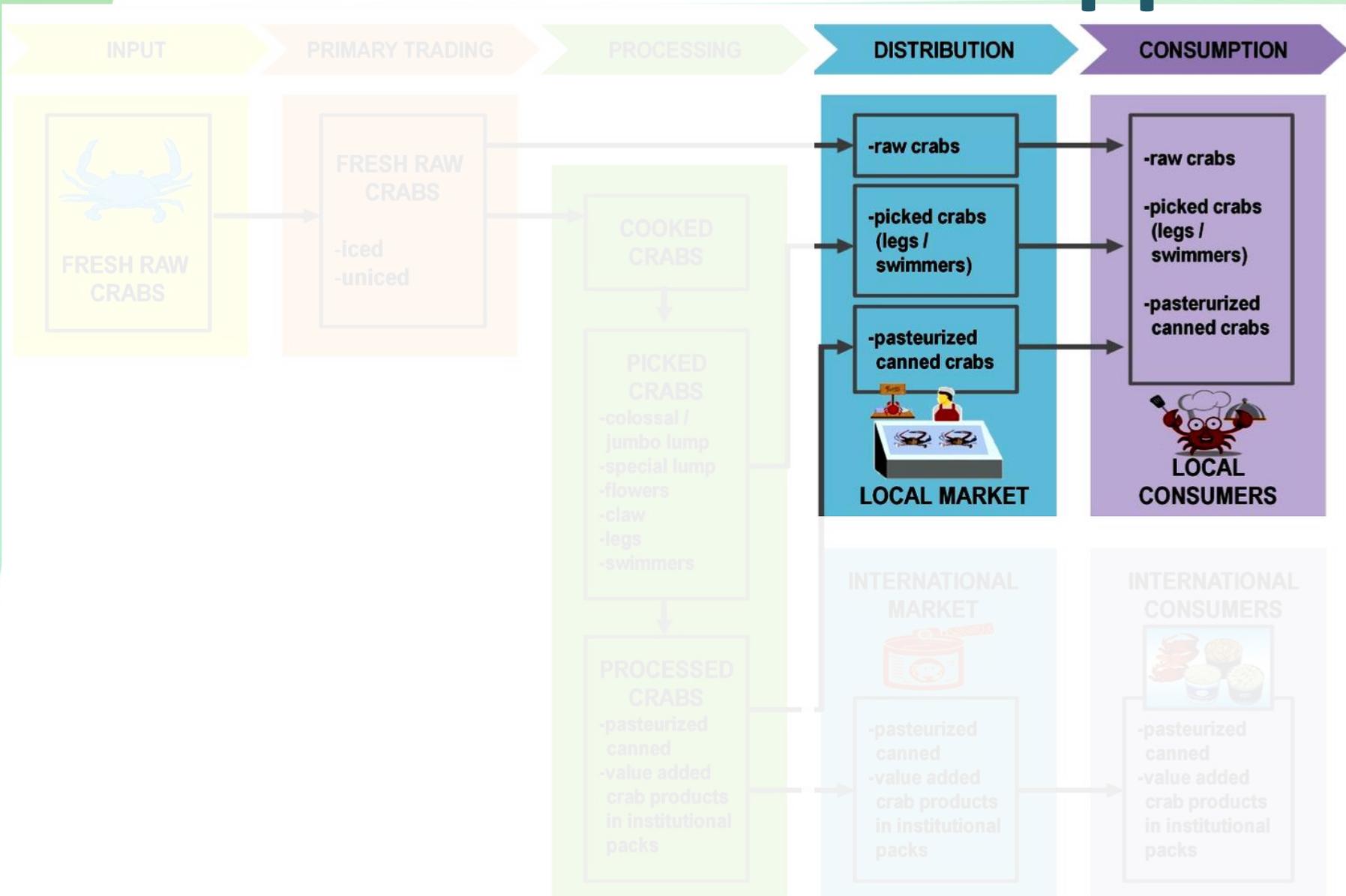
Product Flow in the Philippines



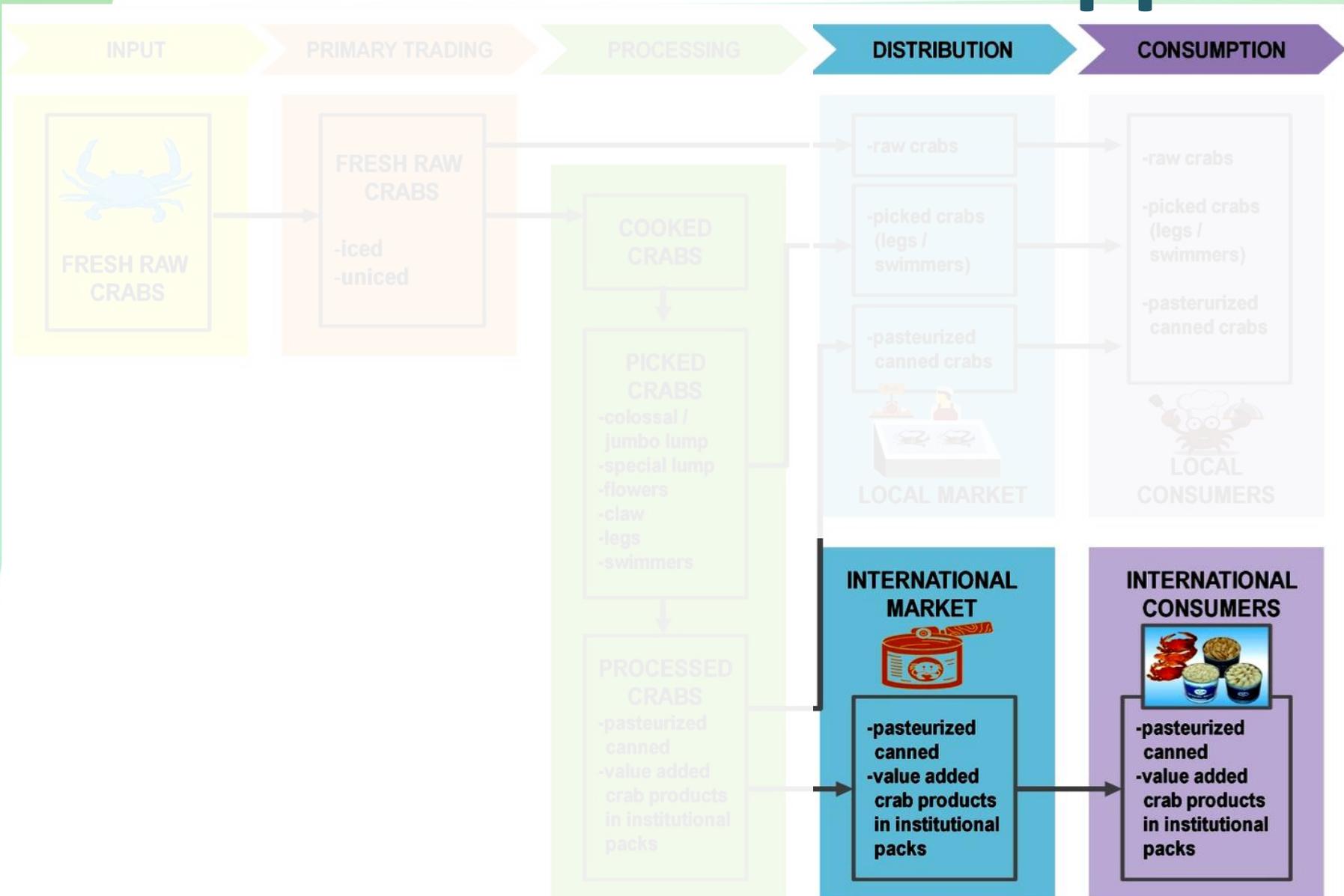
Product Flow in the Philippines



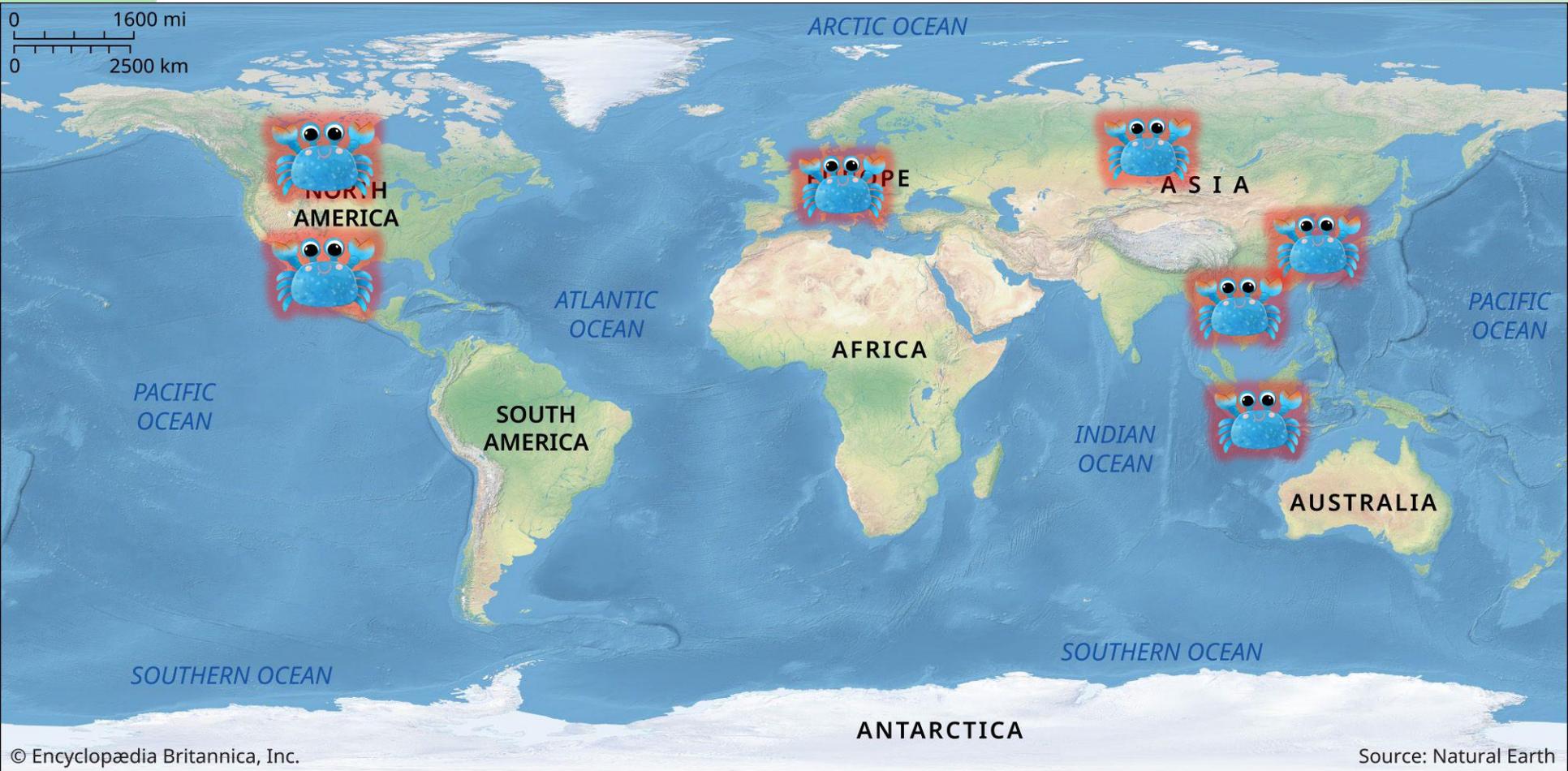
Product Flow in the Philippines



Product Flow in the Philippines



Importers of the Philippine Crab Meat



Top countries fishing wild blue swimming crab

(Percent of global production)

BEST **GOOD ALTERNATIVE** **CERTIFIED** **AVOID** **UNRATED**

Indonesia



39.7% (39.7% Avoid)

China



27.3% (27.3% Unrated)

Thailand



14.4% (14.4% Avoid)

Philippines

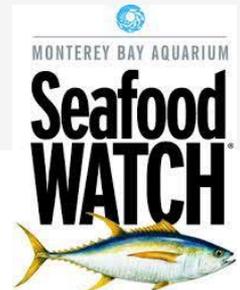


12.8% (12.8% Avoid)

Bahrain

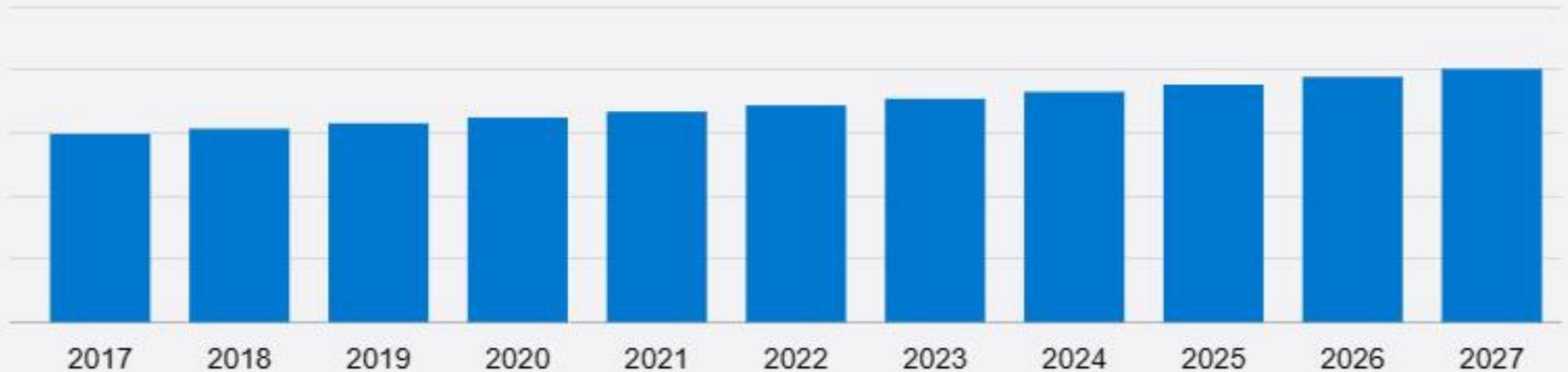


1.9% (1.9% Unrated)



Global Crab Market 2023-2027

Market Size Outlook (USD Billion)



2017 : USD **14.91**



Year-over-Year
growth rate of 2023



CAGR 2022-2027



Growth Momentum



Global Crab Market 2023-2027

Market Size Outlook (USD Billion)



2017 : USD **14.91**



3.05%

Year-over-Year
growth rate of 2023



3.15%

CAGR 2022-2027



ACCELERATING

Growth Momentum



USD **2.88 Bn**

Market size
growth

2022 2027

Global Crab Market 2023-2027

Market Size Outlook (USD Billion)



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3.05%

Year-over-Year
growth rate of 2023



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CAGR 2022-2027



ACCELERATING

with Momentum



USD 2.88 Bn

Market size
growth

2022 2027

Global Crab Market 2023-2027

Market Size Outlook (USD Billion)



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3.05%

Year-over-Year
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3.15%

CAGR 2022-2027



ACCELERATING

Growth Momentum

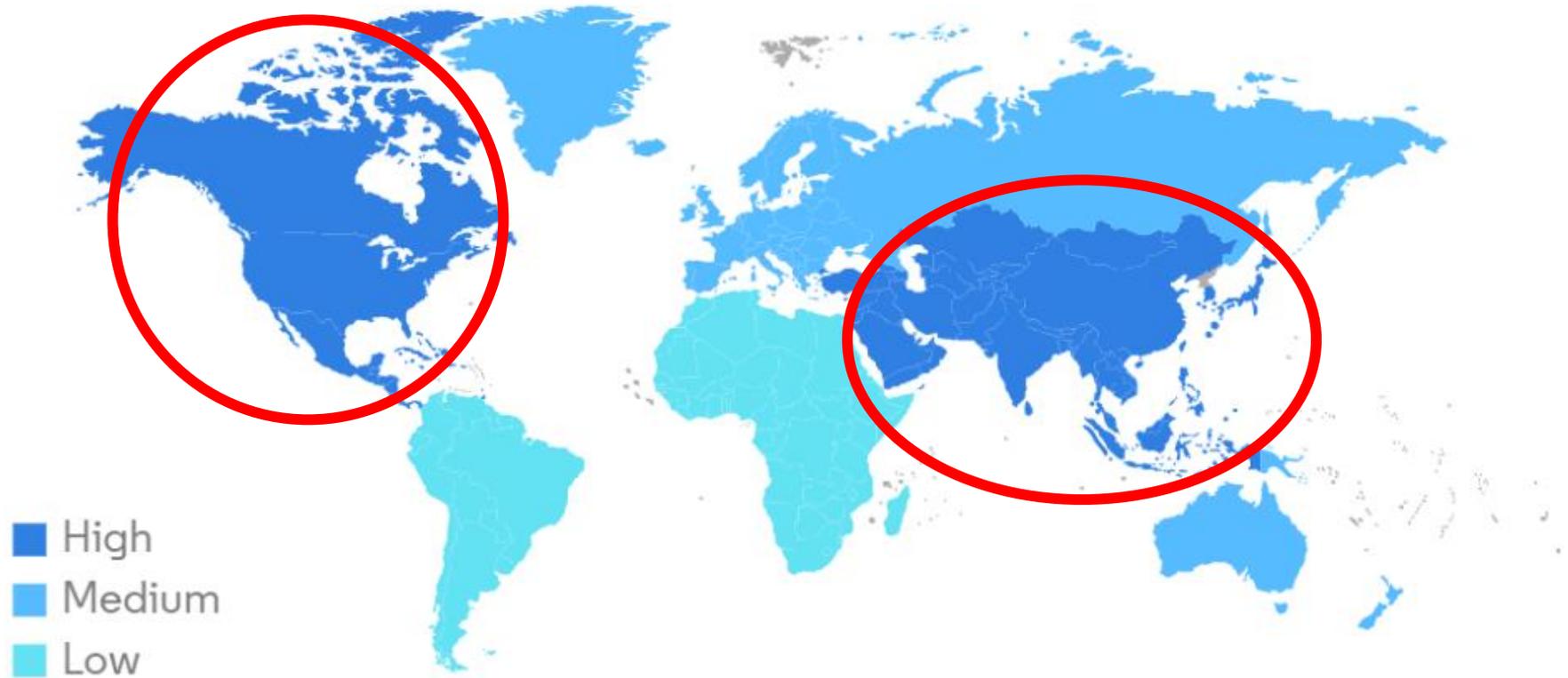


USD **2.88 Bn**

Market size
growth

2022 2027

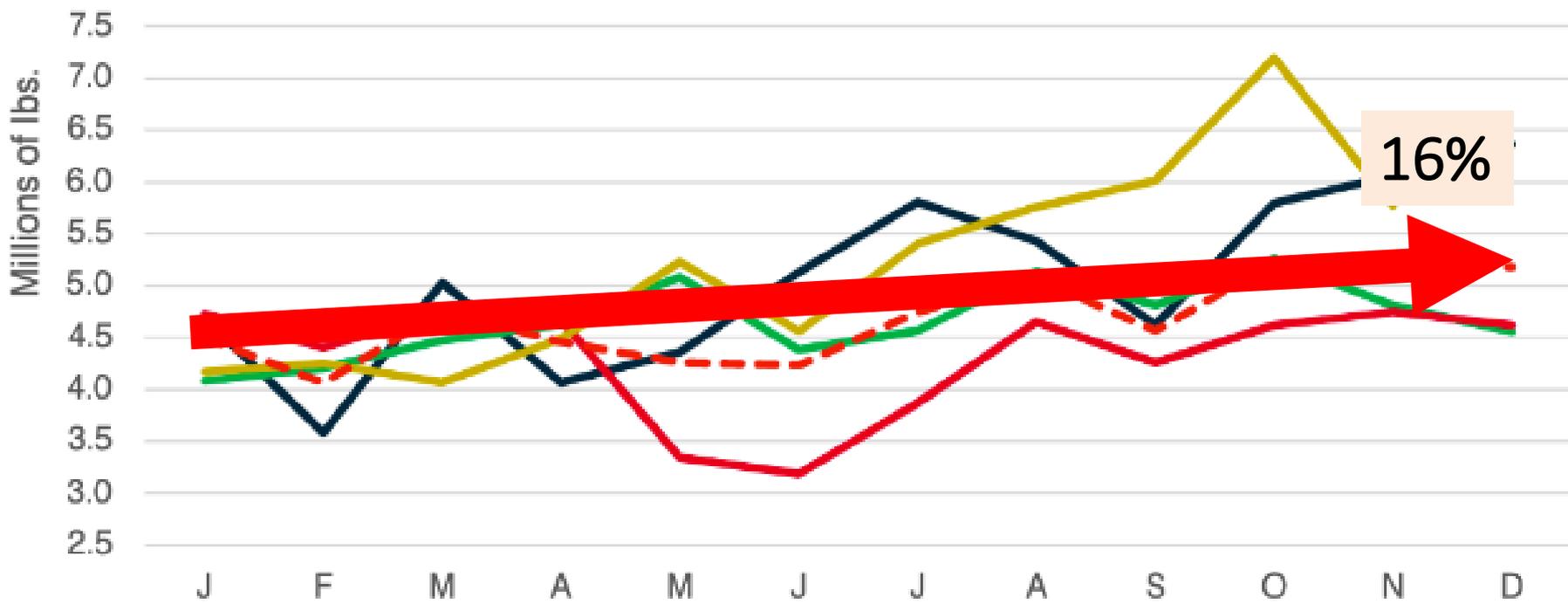
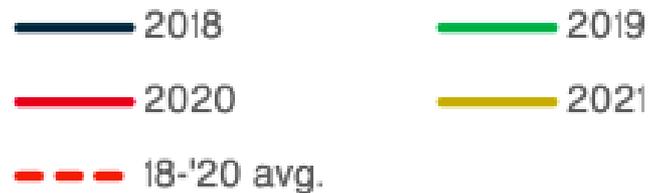
Crab Market: Growth Rate By Region (2022-27)



Source: Mordor Intelligence

Past. & Fresh Crab Meat Monthly Imports, All Origins

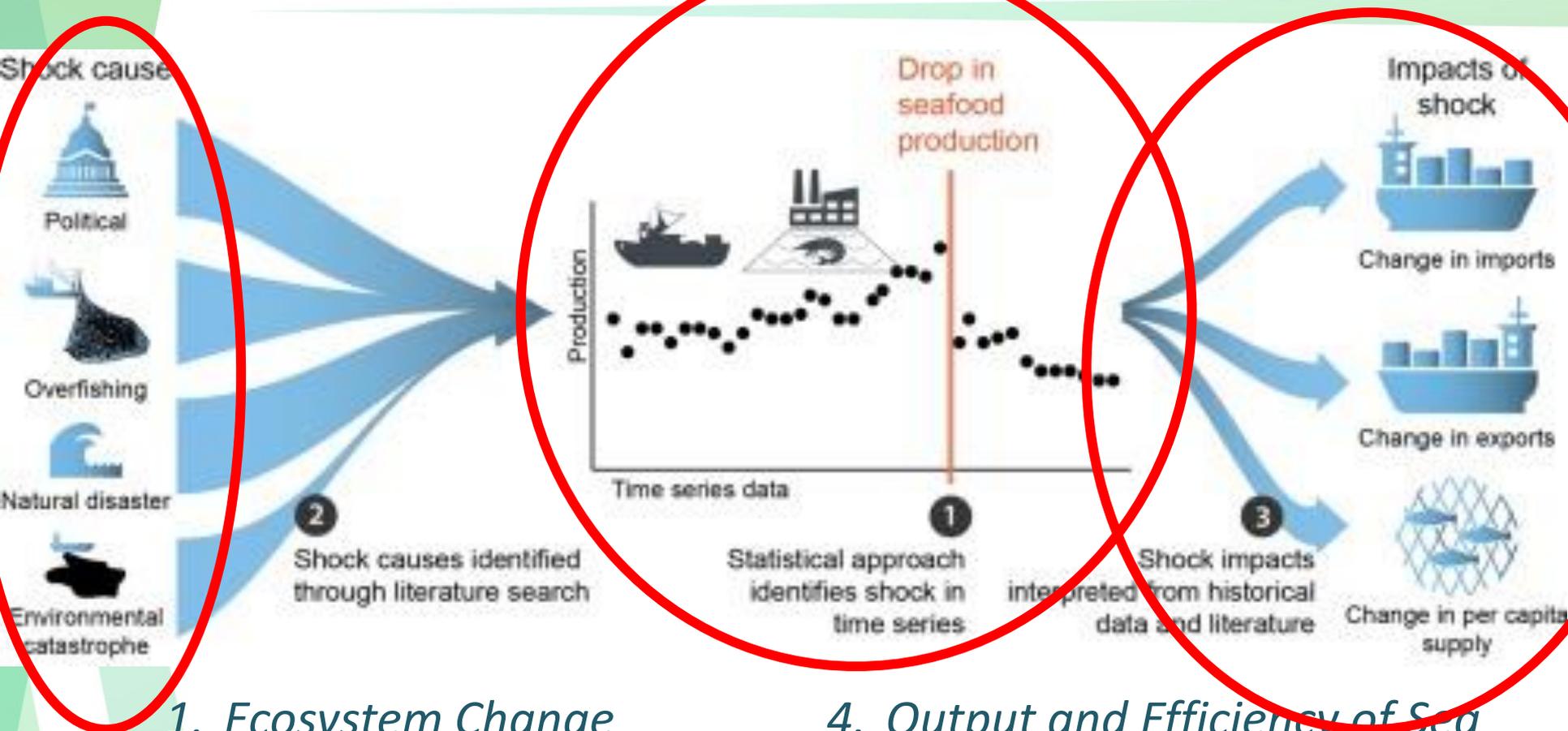
Source: Umer Barry, USDOC





Why is Sustainable Seafood a Global Market Trend?

Market Key Drivers

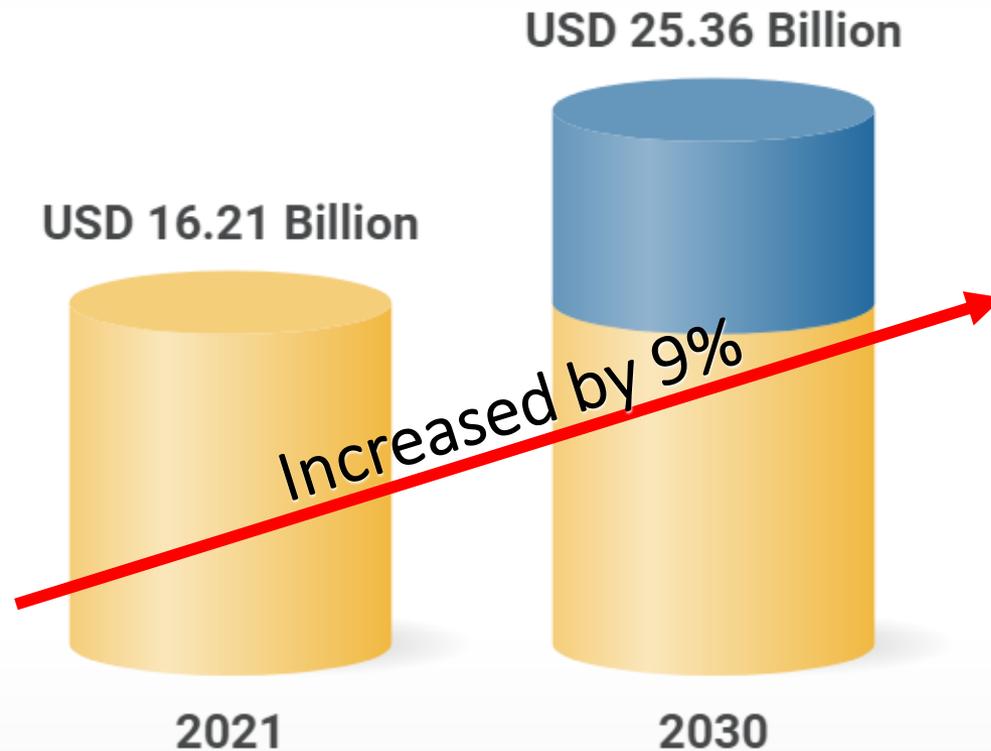


1. Ecosystem Change
2. Ocean Governance
3. Influence of Corporation

4. Output and Efficiency of Sea food Systems
5. Consumer Demand
6. Nutrition

Global Sustainable Seafood Market

Market forecast to grow at a CAGR of 5.1%



BUSINESS AS USUAL 2030



MORE SUSTAINABLE 2030



ECONOMIC IMPORTANCE IN THE PHILIPPINES

4TH

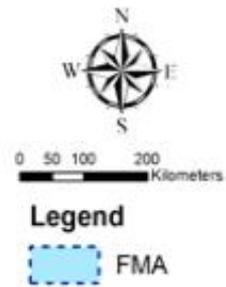
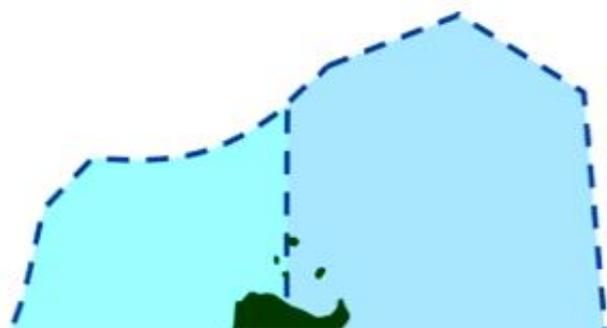
Marine fishery produced in the Philippines (2021)

2ND

Supplying 14% of Imports in the U.S. (2021)

\$93M

Economic Value from U.S. Market (2022)



40% of the Harvest is from the Visayan Sea



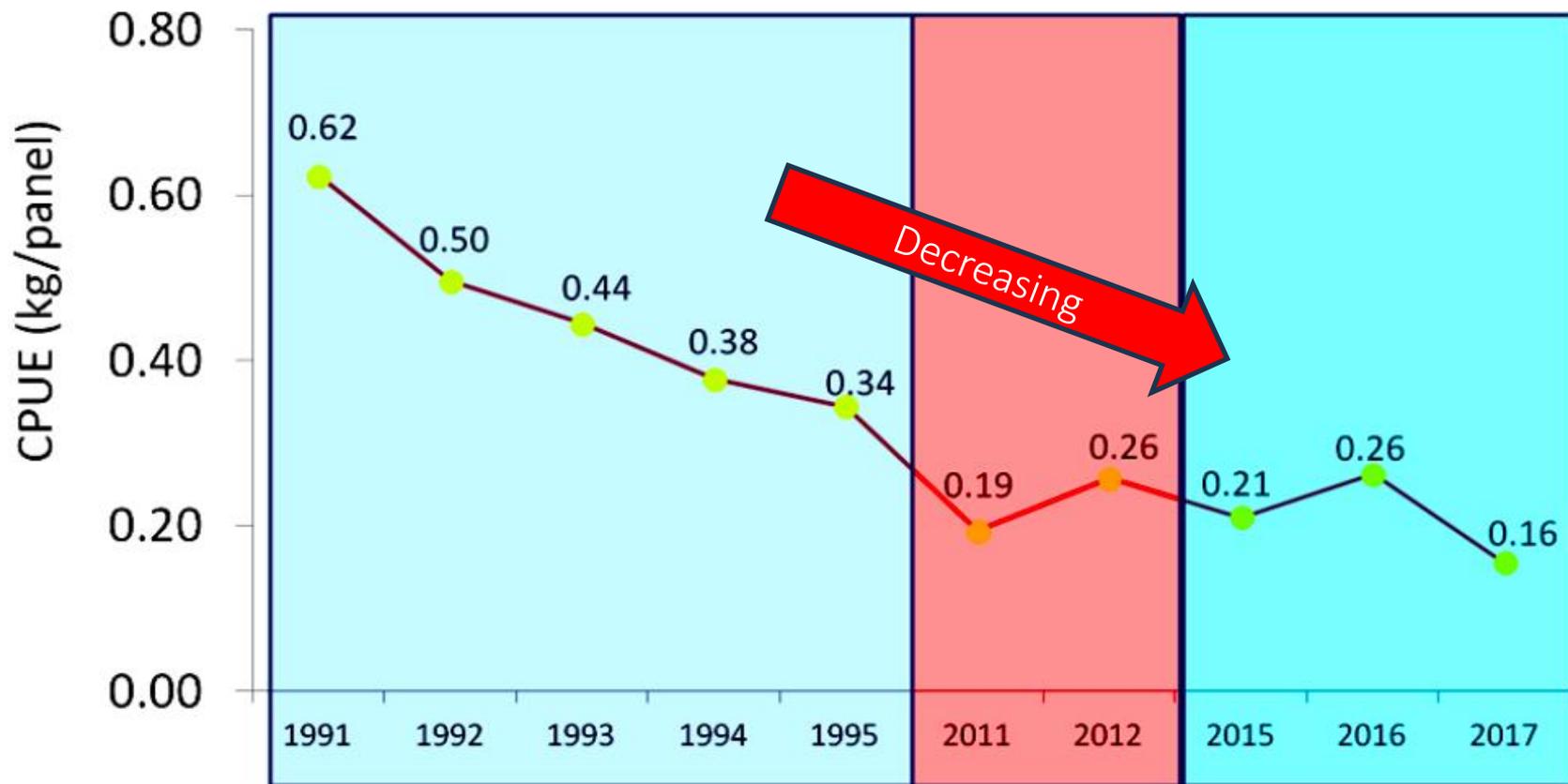


Figure 10. Annual catch per unit effort (cpue) in Kg/panel of crab gillnet in the Visayan Sea from 1991 to 2012 (Source: Mesa, 2019)



BLUE SWIMMING CRAB NATIONAL MANAGEMENT PLAN



A National Framework for the Management of the Philippine Blue Swimming Crab Fisheries

JOINT DA-DILG
ORDER NO. _____
SERIES OF 20_____

SUBJECT:

Blue Swimming Crab (*Portunus*

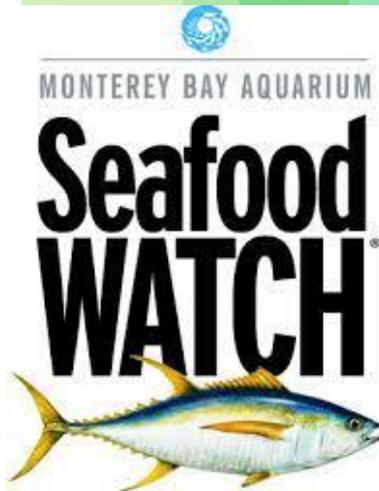


Memorandum
No. _____
Series of 202_____

SUBJECT: IM
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Blue Swimming Crab (BSC) NATIONAL

International Certifying Organizations



Sustainability Framework: The Marine Stewardship Council (MSC) Fishery Standard

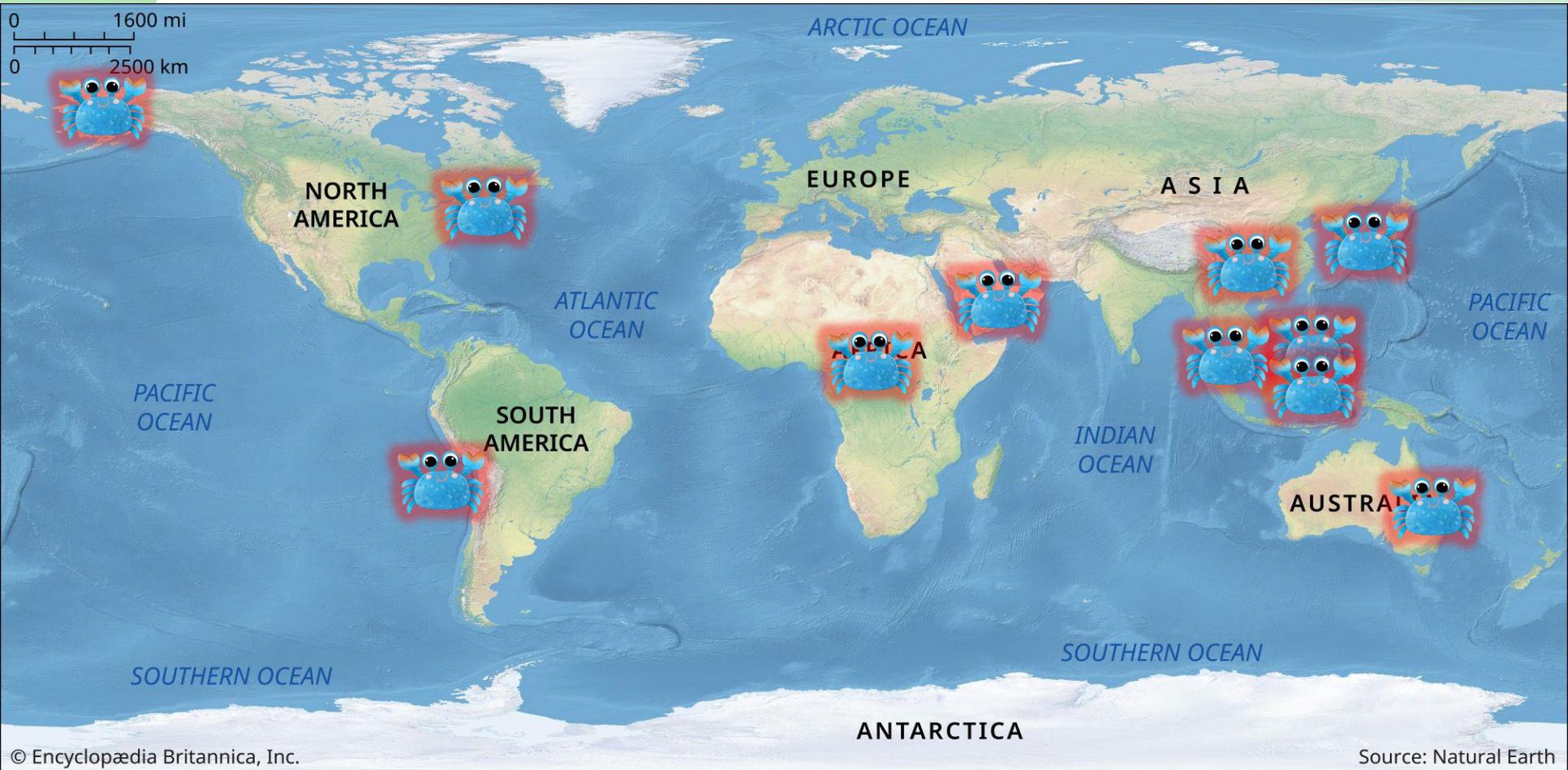


- Stock Status
- Stock Rebuilding
- Harvest Strategy
- Harvest Control Rules and Tools
- Information/Monitoring
- Assessment of Stock Status

- Primary/Secondary/ETP Species
- Habitat
- Ecosystem
- Outcome
- Management Strategy
- Information

- Legal &/or Customary Framework
- Consultation, Roles & Responsibilities
- Long-term objectives
- Fishery-specific objectives
- Decision-making processes
- Monitoring & Management Performance Evaluation
- Compliance & enforcement

Crab Stock Enhancement Adaptation



DEPARTMENT OF AGRICULTURE



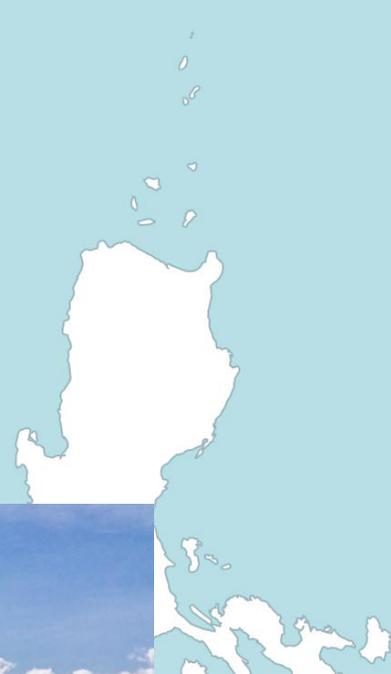
BFAR



PACPI



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AN ASSOCIATION FOR SUSTAINABLE CRAB FISHERIES



Total Crab Instar 4 Produced: **>500,000**
Average production per run: **55K-60K**
Average survival rate: **>15%**



Dispersal in Bohol
18 villages in 6 towns